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## **OBRC President Jason Jordan Named CEO To Lead New Era for Oregon's Renowned Bottle Bill**

*Clackamas, Ore.* — Oregon Beverage Recycling Cooperative has named its president, Jason Jordan, as CEO, expanding his leadership role at a pivotal moment for Oregon's beverage container redemption system and iconic Bottle Bill.

With nearly two years at OBRC's helm — first as president and now as president and CEO — Jordan has already steered the cooperative through significant policy and system-wide change, helping expand redemption locations, improve convenience for consumers and position OBRC for its next era of innovation. His vision, experience and record of success make him a compelling voice on the future of recycling, industry stewardship and Oregon's evolving sustainability landscape.

"In his time as president of OBRC, Jason has proven himself to be a skilled, effective and highly respected leader," said Eric Forrest, chairman of the OBRC board of directors. "He is the perfect fit to fully take the reins at OBRC and lead the cooperative into the future."

OBRC just released its annual [Network Expansion Report](#) to the Oregon Legislature, highlighting the major milestones and successes achieved over the past year and providing a snapshot of the year ahead.

During his tenure with OBRC, Jordan has helped the organization achieve multiple milestones, including expanding its service areas and growing the statewide network, enhancing employee safety, and successfully navigating a legislative session with significant implications for OBRC. He will lead OBRC's efforts in the coming years as the cooperative continues to serve all Oregonians and the beverage industry. Among OBRC's immediate priorities are addressing cross-border fraud to ensure the system benefits Oregonians, expanding the popular Green and Blue Bag programs, and supporting the effort by the People's Depot redemption site to open a brick-and-mortar location.

"I am truly honored to have been appointed CEO of OBRC and to be leading an organization that is so renowned in the recycling world," Jordan said. "OBRC has been built into a nationally recognized leader over more than two decades, and I'm thankful to help guide it into the future by investing in our people, improving our customers' experiences, and serving the co-op members and stakeholders who help make this all possible, while bettering the lives of Oregonians across the state."

Jordan initially joined OBRC as president in May 2024 and worked closely with John Andersen, who had been with the company for over 30 years and served as CEO for 17 years. Andersen will continue his long-standing service as an advisor to OBRC.

Jordan came to OBRC with nearly a decade of experience in Oregon's solid waste and recycling industry as a general manager for Republic Services. A graduate of Washington State University, he also worked in management roles at Cintas Corporation for nearly 12 years.

**Interview opportunity:** Jordan welcomes conversations with those interested in learning more about OBRC and his vision for the future. Please contact the OBRC Public Relations team at [pr@obrc.com](mailto:pr@obrc.com).

### **About the Oregon Beverage Recycling Cooperative**

The Oregon Beverage Recycling Cooperative is the industry steward of Oregon's nationally recognized beverage container redemption system and the operator of the BottleDrop network. On behalf of the beverage industry, OBRC helps Oregonians easily redeem and recycle over 2 billion containers annually, dramatically reducing litter in Oregon's special places and enhancing the state's recycling outcomes. To learn more, visit [BottleDrop.com](https://BottleDrop.com) or [OBRC.com](https://OBRC.com).