



Quarterly Report

Q3 - 2024

Oregon Beverage Recycling Cooperative



The third quarter represents the season of sunshine and warmth in Oregon, and it is always our busiest time of year! True to form, we saw record-breaking results in many categories during Q3 of 2024.

We surpassed 1.5 billion containers redeemed by the end of Q3, which is equivalent to filling 92% of the Moda Center with beverage containers. We maintained a steady climb over Q2 (up 9.6% from the previous quarter) as we headed into Q4. Customers redeemed 3.5 million Green and Blue Bags during Q3, up roughly 2% over Q3 of 2023.

The Oregon Beverage Recycling Cooperative celebrated its fourth year of the Hidden Bottle Hunt (HBH) during the third quarter of 2024. For the first time in HBH history, all six winners found the bottles on day four of the hunt! It was an exciting and very hot hunt this year, and we were grateful to the HBH community for staying flexible and starting the hunt a couple hours early each day to beat the heat. You can find more details about the hunt—and the nonprofits selected by our winners—on page 7 of this report.

Oregon nonprofits raised more in Q3 than any other quarter in the history of our fundraising programming—\$1.57 million! And thanks in large part to the generosity of our customers, we delivered \$40,000 in critical funding to 2024 Oregon wildfire victims.

Lastly, we rounded out year one for the McMinnville Redemption Center where area residents redeemed just under 30 million containers, and customers returned 13,442 Blue Bags, supporting 180 nonprofits. Q3 was eventful and impactful and demonstrated many wonderful ways Oregonians choose to participate in Oregon's Bottle Bill.



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OBRC Network at a Glance

Members & Participants	406
Employees in Oregon	507
Processing Plants	5
Clackamas, Eugene, Pendleton, Redmond, White City	
Plants Utilizing Smart Count Technology ¹	3
Redemption Centers	27
Centers Utilizing Smart Count Technology ¹	3
Centers Utilizing Stream Count Technology ²	3
BottleDrop Express Sites	17
Dealer Redemption Centers	56
Retail Return Sites Served Q3	1,843
Reverse Vending Machines	675



OBRC is a statewide cooperative that receives no taxpayer funding from the State of Oregon.

¹Smart Count AI devices are used to process Green and Blue Bags in our processing plants or back of house at Redemption Centers and are the fastest counting equipment in OBRC's system.

Time Saved Per Bag by Using Smart Count (vs Presort): 60 Seconds

²Stream Count AI uses a neural network and artificial intelligence software to rapidly count a batch of containers as they pass by on a conveyer, and they are located on the customer-facing side of our Redemption Centers.

Time Saved per Customer by Using Stream Count (vs RVM) When Returning 350 Containers: 18 Minutes



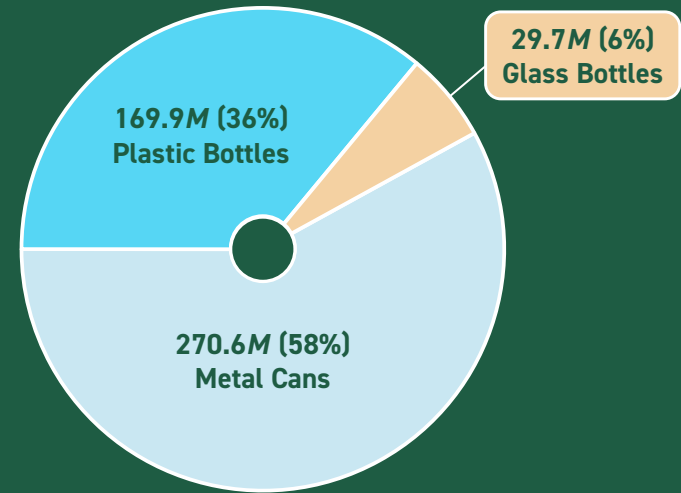
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Quarterly Returns Through the BottleDrop Network

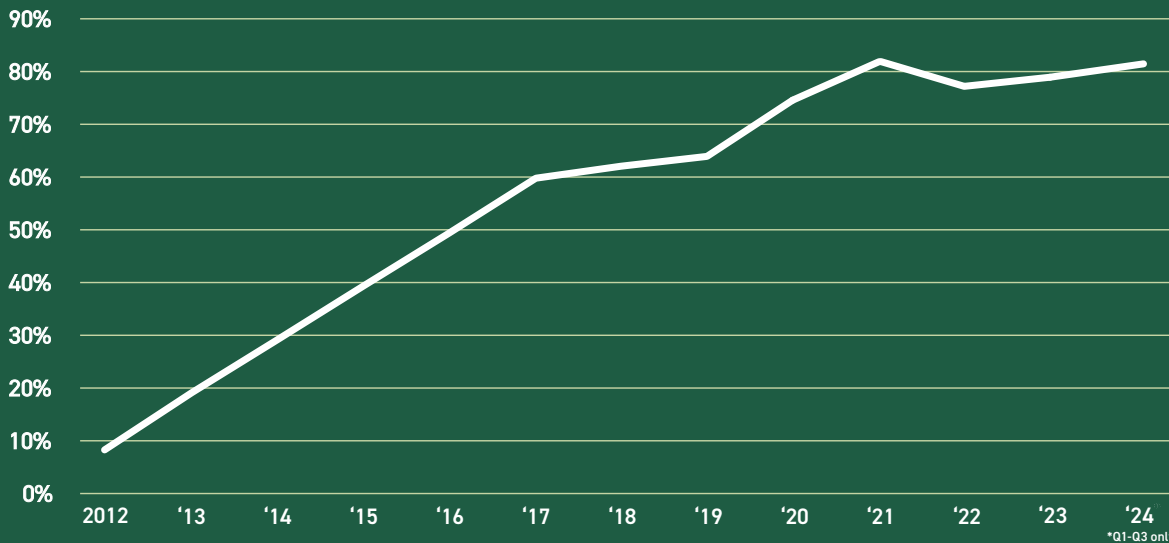
Containers Redeemed Q3	470.2M
Green & Blue Bags Processed	3.5M
Metric Tons of CO ₂ Equivalent Emissions Reduced*	11,809

* By recycling containers through the BottleDrop Network vs. sending containers to landfills, as calculated by US EPA Waste Reduction Model. Comparable to taking 2,507 passenger cars off the road.

Return Volume by Container Type



% Returns Through BottleDrop

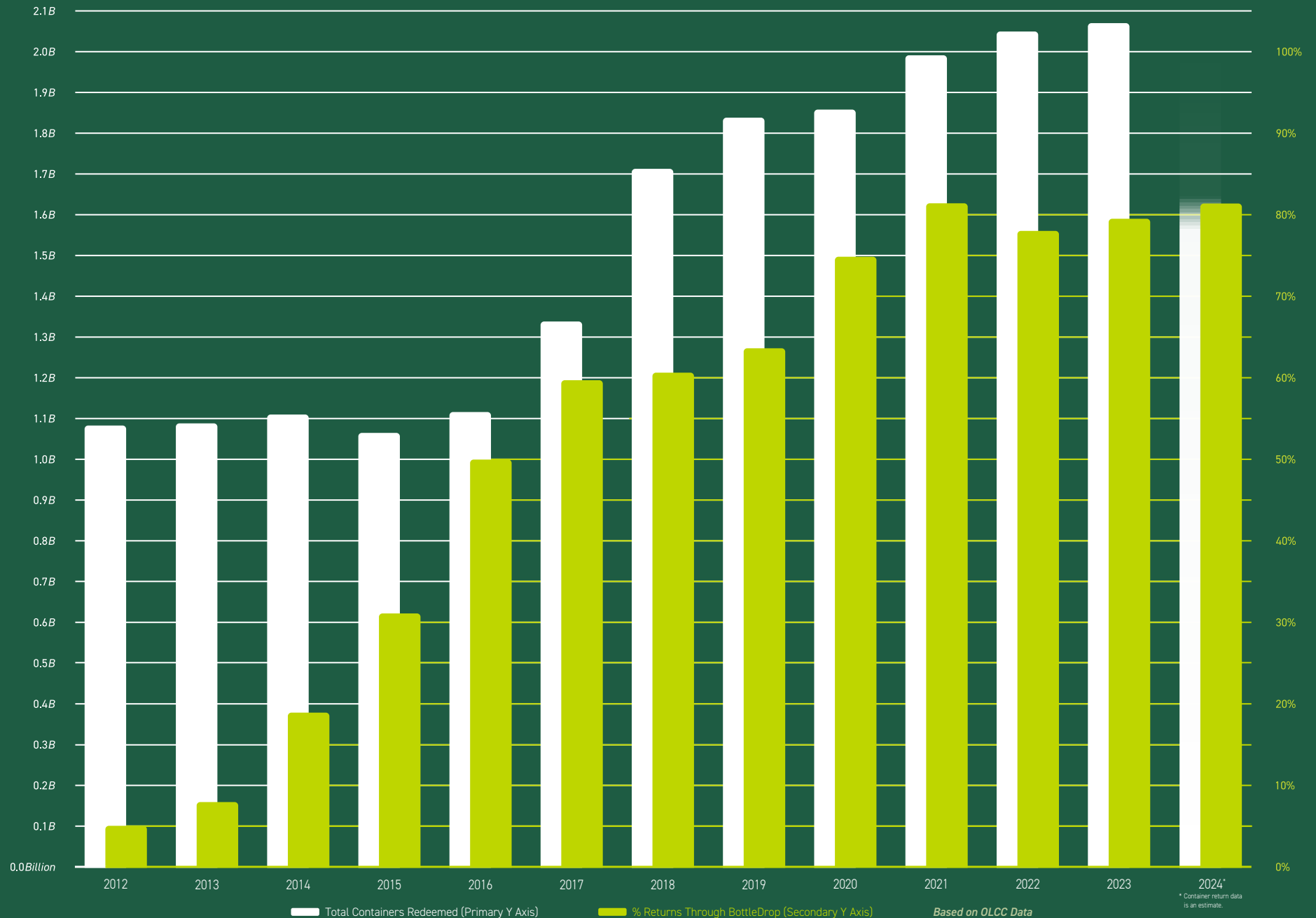


Q3 2024 - Container redemptions through the BottleDrop network in Q3 were up once again over Q2 (9.6% increase) with summer being OBRC's busiest season. Just over 81% of returns came through Redemption Centers, Dealer Redemption Centers, and BottleDrop Express sites, showing Oregonians continue to prefer redeeming containers through the BottleDrop network.



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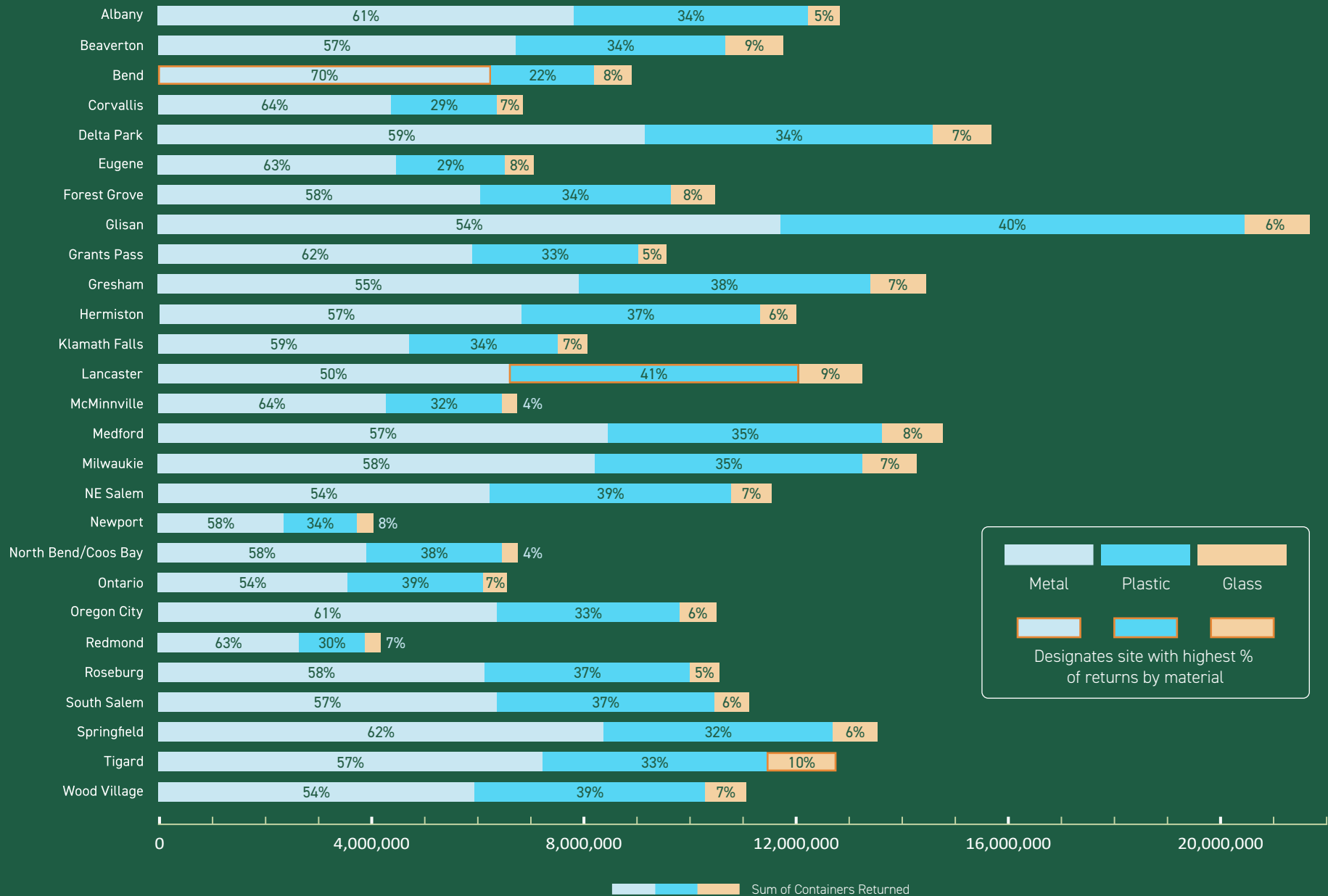
Container Return Volume Year-Over-Year





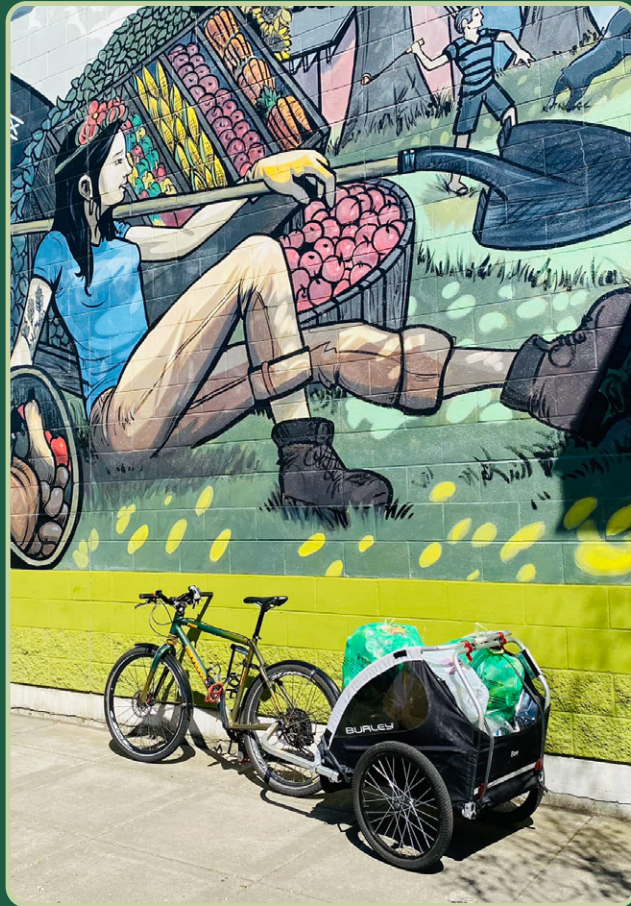
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Q3 Return Volume by Redemption Center & Material





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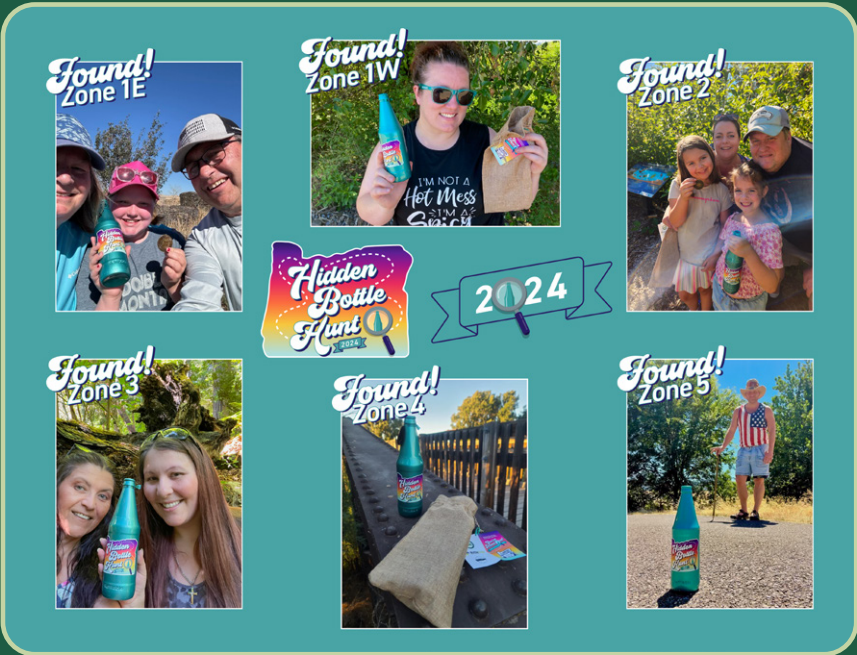
BottleDrop Accounts

<i>New accounts added daily</i> (avg)	312
Q3 New Accounts	28,696
Bend	970
Eugene	2,619
Hermiston	491
Medford	1,404
Portland	8,721
Online	14,491
Total BottleDrop Accounts	1,119,299

The BottleDrop network ended the quarter with 9.7% more account holders than at the end of Q3 '23 (1,020,249) and 24.1% more than at the end of Q3 '22 (901,915).



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BottleDrop Give

Registered Nonprofit Fundraisers 6,732

Q3 New Give Accounts 209

Total Raised in Q3 \$1,571,020

Total Raised All-Time \$31,988,114

BottleDrop Give

During Q3 of 2024, BottleDrop Give nonprofits raised the most funds in the history of the program, surpassing \$1.5 million raised in a single quarter for the first time ever. Additionally, OBRC hosted the 4th annual Hidden Bottle Hunt, which empowered six lucky finders to each direct \$1,000 donations to causes important to them. The following nonprofits were selected by the winners: Edwards Center, Humane Society of Central Oregon, Portland Rose Festival Foundation, Shriners Children’s Portland, and The Next Door.

Check out our full list of [clues and their explanations](#). More info: [Hidden Bottle Hunt](#).



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OBRC Emergency Fund

In response to Oregon's devastating 2024 fire season, OBRC worked with the boots-on-the-ground wildland firefighting camps across the state to facilitate container redemptions from the camps so firefighters could direct their deposits to support the Oregon Chapter of the Wildland Firefighter Foundation. In addition, our organization partnered with BottleDrop customers to raise and distribute \$40,000 to four nonprofits that provided direct assistance to those impacted by the wildfires, including:

- Oregon Cattlemen's Association Wildfire Fund
- Oregon Farm Bureau's Wildfire Fund
- Oregon State University Foundation's Post-fire Recovery Fund
- Oregon Chapter of the Wildland Firefighter Foundation

Contributions

- \$17,000 donated by customers; \$23,000 contributed from the OBRC Emergency Fund
- 116,832 containers donated at Redemption Centers
- 186 customers made online donations through their Green Bag accounts

Testimonials

"We are **awestruck and humbled by the generosity** of those Oregonians participating in this program and OBRC for matching each donation received. With **sincere appreciation**, we thank every one of you who has so graciously and selflessly donated to **help your fellow Oregonians** in a time of such great need." ~Matt McElligott, President of Oregon Cattlemen's Association

"We are **grateful for OBRC's partnership** in supporting wildfire recovery and relief efforts for Oregon's agriculture and livestock producers. OSU Extension is working closely with producers to understand their needs, and **donations from the BottleDrop community will help support livestock feed and wildfire recovery operations and research.**" ~Sam Angima, Associate Dean for Extension in the OSU College of Agricultural Sciences and Program Leader for OSU Extension Agriculture and Natural Resources



For more information, visit bottledrop.com/wildfire.



ORPET

PET Processing - St. Helens, OR

Plastic Bottles Processed Q3 207.8M

Pounds of PET Processed 9.1M

ORPET continues to be a steady source of high-grade rPET flake. It is all processed right here in Oregon and provides recycled content for new, high-quality products, reducing the reliance on virgin plastics.

Variations in ORPET's quarterly recycling data are due to fluctuations in processing throughput.



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pr@obrc.com