

August 20, 2024 For Immediate Release

BottleDrop Containers for Change Program Supports and Recognizes National Senior Citizens Day

The Oregon Beverage Recycling Cooperative will donate \$10,000 to nonprofits that support Oregon seniors in honor of the national day

Clackamas, Ore. – The <u>Oregon Beverage Recycling Cooperative</u>, parent organization to <u>BottleDrop</u>, announced today that it has donated a total of \$10,000 through its <u>Containers for Change program</u> to honor National Senior Citizens Day, celebrated on August 21. Ten nonprofits that support Oregon seniors each received a \$1,000 donation.

"We are calling attention to National Senior Citizens Day to express gratitude for the lives and legacies of the older adults in our state and to honor their lifetimes of hard work," said Devon Morales, vice president of external affairs for OBRC. "It is incredible to learn from our nonprofit recipients about how the Containers for Change donations will be put into action to serve Oregon seniors, from purchasing a refrigerator for the food pantry to providing a safe place for members to participate in social events. The nonprofits we are supporting are doing their part to ensure Oregon's seniors stay connected in their communities and have access to needed resources."

The featured nonprofits receiving support include:

- Boardman Senior Citizens
- Forest Grove Senior & Community Center
- Friends of Salem Senior Center
- Gresham Senior Center
- Harney County Senior and Community Services Center
- Hermiston Senior Center
- <u>Lane Senior Support Coalition</u>
- North Bend Senior Recreation and Activity Center
- Redmond Council for Senior Citizens
- Roseburg Senior Center

Each of these nonprofits also participates in the <u>BottleDrop Give</u> program, which supports fundraising efforts year-round. Supporters can connect with the nonprofit



directly to get Blue Bags to fill with their bottles and cans, or Green Bag customers can donate online directly to the nonprofit's account. Customers can search for participating nonprofits on BottleDrop's <u>website</u>.

The Containers for Change program makes it easy for Oregonians to give back to their communities. BottleDrop customers can participate by leaving bag tag stickers off their Green Bags and returning them to any BottleDrop facility. OBRC uses 100% of the funds from the containers in those bags to support nonprofits, advocacy organizations and foundations across the state.

Photos and other visual assets

B-roll and visual assets are available <u>here</u>.

About OBRC

The Oregon Beverage Recycling Cooperative is the industry steward of Oregon's nationally recognized beverage container redemption system and the operator of the BottleDrop network. On behalf of the beverage industry, OBRC helps Oregonians conveniently recycle over 2 billion containers every year, dramatically reducing litter in Oregon's special places and boosting recycling outcomes. To learn more, visit BottleDrop.com or OBRC.com.