## Q4-2023

## Oregon Beverage Recycling Cooperative

Q4 closed the chapter on another record-breaking year at OBRC. Oregonians redeemed 2.09 billion containers in 2023, and the year ended with $1,043,808$ BottleDrop account holders, who collectively dropped off over 12 million bags in 2023.

The percentage of containers returned through the BottleDrop network also continued to increase during Q4. In total, $81.2 \%$ of containers redeemed during the quarter came back through the BottleDrop network as opposed to through grocery retailers, bringing the 2023 annual rate to 79.5\%, approaching the COVID-19 era high of $81.5 \%$, which was heavily impacted by return-to-retail suspensions during the pandemic.

Q4 also marked the 7th Annual Holiday Give campaign, which helped a record 1,010 nonprofits raise more than $\$ 285,000$ for communities and causes across Oregon. The BottleDrop Give program ended the year strong, with nonprofits raising $\$ 5.47$ million throughout the year.


## OBRC Network at a Glance

| Members \& Participants | 347 |
| :--- | ---: |
| Employees in Oregon | 520 |
| Processing Plants | 5 |
| Clackamas, Eugene, Pendleton, |  |
| Redmond, White City |  |
| Redemption Centers | 27 |
| BottleDrop Express Sites | 17 |
| Dealer Redemption Centers | 55 |
| Retail Return Sites Served Q4 | 1,852 |
| Reverse Vending Machines | 671 |
| OBRC is a statewide cooperative that <br> receives no taxpayer funding from the <br> State of Oregon. |  |

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## Return Volume by Container Type

## Quarterly Returns Through the BottleDrop Network

| Containers Redeemed Q4 | 402.9 M |
| :---: | ---: |
| Redeemed per Resident (evg) | 91 |
| Green \& Blue Bags Processed | 2.8 M |


\% Returns Through BottleDrop


Q4 2023 - In total, 81.2\% of containers returned during Q4 came back through the BottleDrop network, an increase of 2.7 percentage points over the same quarter the prior year, and continuing a steady upward trend in recent quarters. Nearly 8 out of every 10 redeemable containers in Oregon are returned at a BottleDrop Redemption Center or through the Green and Blue Bag programs, rather than as individual containers at retail stores.

Container Return Volume Year-Over-Year


Q4 Return Volume by
Redemption Center \& Material


## BottleDrop Accounts

| New accounts added daily (avg) | 257 |
| :--- | ---: |
| Q4 New Accounts | 23,671 |
| Bend | 760 |
| Eugene | 2,249 |
| Hermiston | 530 |
| Medford | 1,146 |
| Portland | 7,693 |
| Online | 11,293 |
| Total BottleDrop Accounts | $1,043,808$ |



The BottleDrop network ended the quarter with $12.5 \%$ more account holders than at the end of Q4 '22 $(927,865)$ and $28.9 \%$ more than at the end of Q4 '21 $(810,034)$.


Mustangs to the Rescue

## BottleDrop Give

| Total Nonprofit Fundraisers | 5,618 |
| :--- | ---: |
| Q4 New Give Accounts | 220 |
| Total Raised in Q4 | $\$ 1,458,157$ |
| Total Raised All-Time | $\$ 27,833,908$ |

## Holiday Give 2023

OBRC hosted its 7th annual Holiday Give campaign during Q4-23, with a record 1,010 nonprofits participating. During the 18 -day matching period, nonprofits making communities better across the state returned nearly 32,000 Blue Bags and received over $\$ 12,000$ in online donations from Green Bag account holders. Including matching funds and social media prizes, OBRC helped Oregon nonprofits raise more than $\$ 285,000$ during another successful Holiday Give campaign.


## BottleDrop Refillable Program

| Refillable Bottles in Rotation $\quad 3,169,373$ |
| :--- | :--- |
|  |
| wine available in Refillable Bottles $\quad 109$ |

Producers Using Refillables 11

Ancestry Brewing, Buoy Beer Co., Captured by Porches Brewing, Cooper Mountain Ale Works, Coopers Hall Winery, Double Mountain Brewery, Gigantic Brewing, Pagan Brews, Pierce Wines, Röeder Apfelwein, Walkabout Brewing

Statewide Refillable Programs in US

## ORPET

| PET Processing - St. Helens, OR |
| :--- |
| Plastic Bottles Returned Q4 $\quad 171.1 \mathrm{M}$ |
| Pounds of PET Flake Processed $\quad 9.0 \mathrm{M}$ |
| ORPET continues to be a steady source of |
| Grade-A rPET flake. It is all processed right |
| here in Oregon and provides recycled content |
| for new, high-quality products, reducing the |
| reliance on virgin plastics. |



Variations in ORPET's quarterly recycling data are due to fluctuations in processing throughput.


