

# **Quarterly Report**



Photo courtesy of Full Access

# Q4 - 2023

#### **Oregon Beverage Recycling Cooperative**

Q4 closed the chapter on another record-breaking year at OBRC. Oregonians redeemed 2.09 billion containers in 2023, and the year ended with 1,043,808 BottleDrop account holders, who collectively dropped off over 12 million bags in 2023.

The percentage of containers returned through the BottleDrop network also continued to increase during Q4. In total, 81.2% of containers redeemed during the quarter came back through the BottleDrop network as opposed to through grocery retailers, bringing the 2023 annual rate to 79.5%, approaching the COVID-19 era high of 81.5%, which was heavily impacted by return-to-retail suspensions during the pandemic.

Q4 also marked the 7th Annual Holiday Give campaign, which helped a record 1,010 nonprofits raise more than \$285,000 for communities and causes across Oregon. The BottleDrop Give program ended the year strong, with nonprofits raising \$5.47 million throughout the year.





### **OBRC Network at a Glance**

Members & Participants	347
Employees in Oregon	520
Processing Plants	5
Clackamas, Eugene, Pendleton,	
Redmond, White City	
Redemption Centers	27
BottleDrop Express Sites	17
Dealer Redemption Centers	55
Retail Return Sites Served Q4	1,852

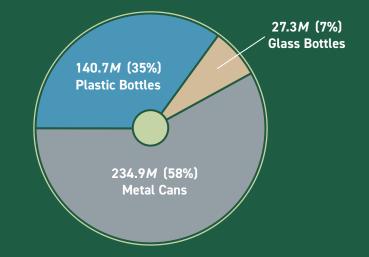
OBRC is a statewide cooperative that receives no taxpayer funding from the State of Oregon.

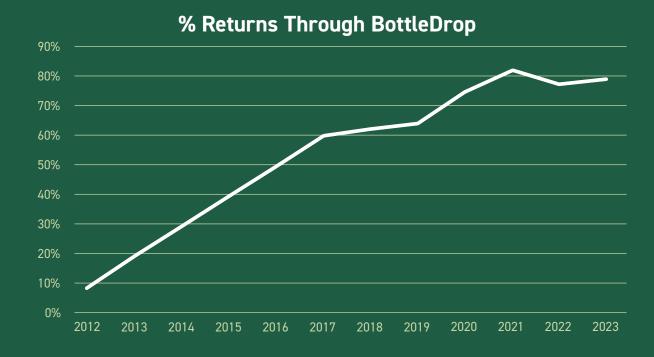


### Quarterly Returns Through the BottleDrop Network

Containers Redeemed Q4	402.9 <i>M</i>
Redeemed per Resident (avg)	91
Green & Blue Bags Processed	2.8 <i>M</i>

#### **Return Volume by Container Type**

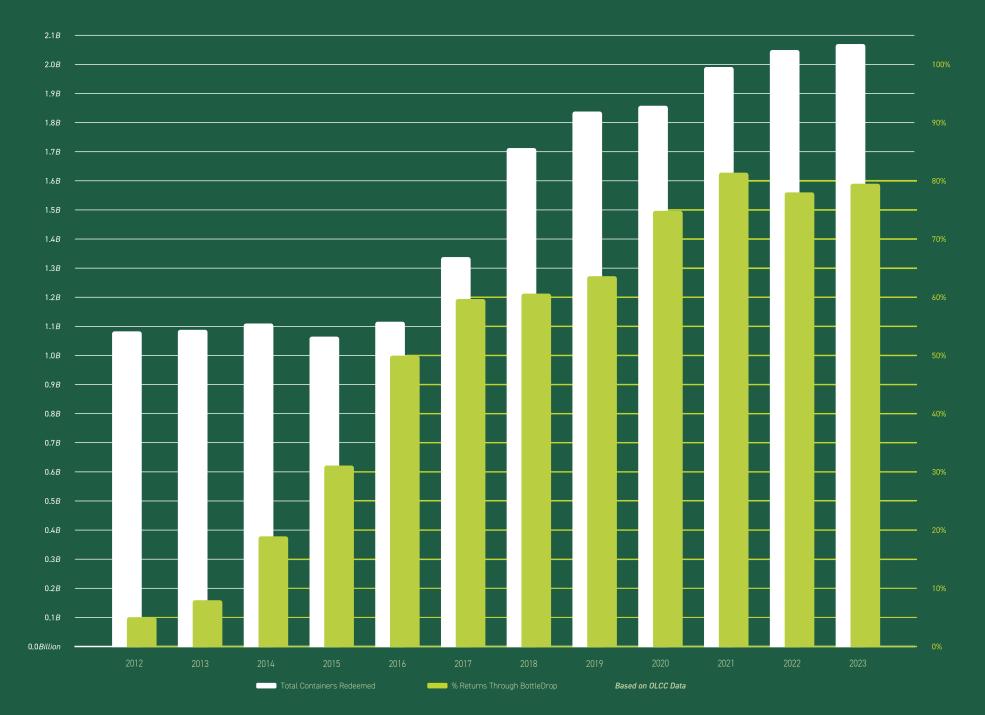




**Q4 2023** - In total, 81.2% of containers returned during Q4 came back through the BottleDrop network, an increase of 2.7 percentage points over the same quarter the prior year, and continuing a steady upward trend in recent quarters. Nearly 8 out of every 10 redeemable containers in Oregon are returned at a BottleDrop Redemption Center or through the Green and Blue Bag programs, rather than as individual containers at retail stores.

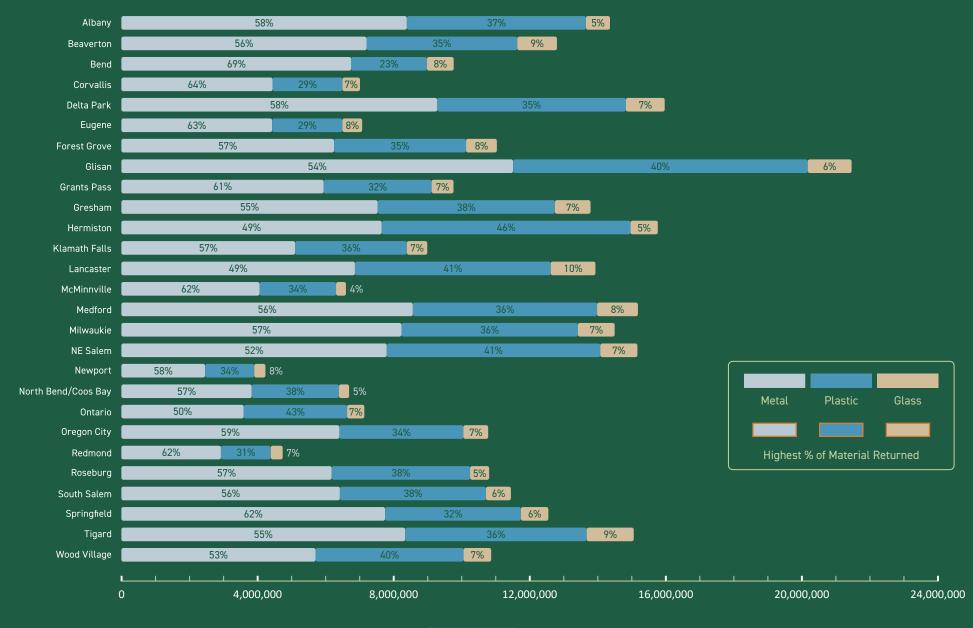


#### Container Return Volume Year-Over-Year





## Q4 Return Volume by Redemption Center & Material





#### **BottleDrop Accounts**

New accounts added daily (avg)	257
Q4 New Accounts	23,671
Bend	760
Eugene	2,249
Hermiston	530
Medford	1,146
Portland	7,693
Online	11,293
Total BottleDrop Accounts	1,043,808



The BottleDrop network ended the quarter with 12.5% more account holders than at the end of Q4 '22 (927,865) and 28.9% more than at the end of Q4 '21 (810,034).





Mustangs to the Rescue

#### **BottleDrop Give**

Total Nonprofit Fundraisers	5,618
Q4 New Give Accounts	220
Total Raised in Q4	\$1,458,157
Total Raised All-Time	\$27,833,908

#### Holiday Give 2023

OBRC hosted its 7th annual Holiday Give campaign during Q4-23, with a record 1,010 nonprofits participating. During the 18-day matching period, nonprofits making communities better across the state returned nearly 32,000 Blue Bags and received over \$12,000 in online donations from Green Bag account holders. Including matching funds and social media prizes, OBRC helped Oregon nonprofits raise more than \$285,000 during another successful Holiday Give campaign.





### BottleDrop Refillable Program

Refillable Bottles in Rotation	3,169	9,373
Varieties of beer, cider, kombuc wine available in Refillable Bot	· · · · ·	109
Producers Using Refillables		11

Ancestry Brewing, Buoy Beer Co., Captured by Porches Brewing, Cooper Mountain Ale Works, Coopers Hall Winery, Double Mountain Brewery, Gigantic Brewing, Pagan Brews, Pierce Wines, Röeder Apfelwein, Walkabout Brewing

Statewide Refillable Programs in US



#### ORPET

PET Processing - St. He	lens, OR
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Plastic Bottles Returned Q4	171.1 <i>M</i>
Pounds of PET Flake Processed	9.0 <i>M</i>

ORPET continues to be a steady source of Grade-A rPET flake. It is all processed right here in Oregon and provides recycled content for new, high-quality products, reducing the reliance on virgin plastics.

Variations in ORPET's quarterly recycling data are due to fluctuations in processing throughput.

