

## Q4 - 2019



The final quarter of 2019 marked the end of OBRC's second full year since big changes were made to Oregon's bottle deposit and return system. OBRC saw tremendous growth in the number of people using BottleDrop services as well as growth in the number of redeemed containers. In Q4 alone, BottleDrop added more than 25,000 new accounts, and customers redeemed 23.5 million more containers than in the same quarter of the previous year.

In addition to strong return rates, OBRC announced a new partnership with the Oregon State Treasury that enables BottleDrop account holders to transfer their account balances directly into their Oregon College Savings Plan accounts. Hundreds of families took advantage of this new offering and contributed over \$17,000 in the program's first two months.



## OBRC Facts

*Redeemables: Aluminum, Glass, Plastic*

Containers Processed ~1.72B (2018)

Redemption Centers	25
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Reverse Vending Machines	276
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BottleDrop Express Sites	30
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Retail Drop Sites Served	2254
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Reverse Vending Machines	360
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Employees in Oregon	443
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Members & Participants	206
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Processing Plants	5
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Portland, Eugene, Medford,  
Pendleton, Redmond

Operating Budget (2018)	~\$43.4M
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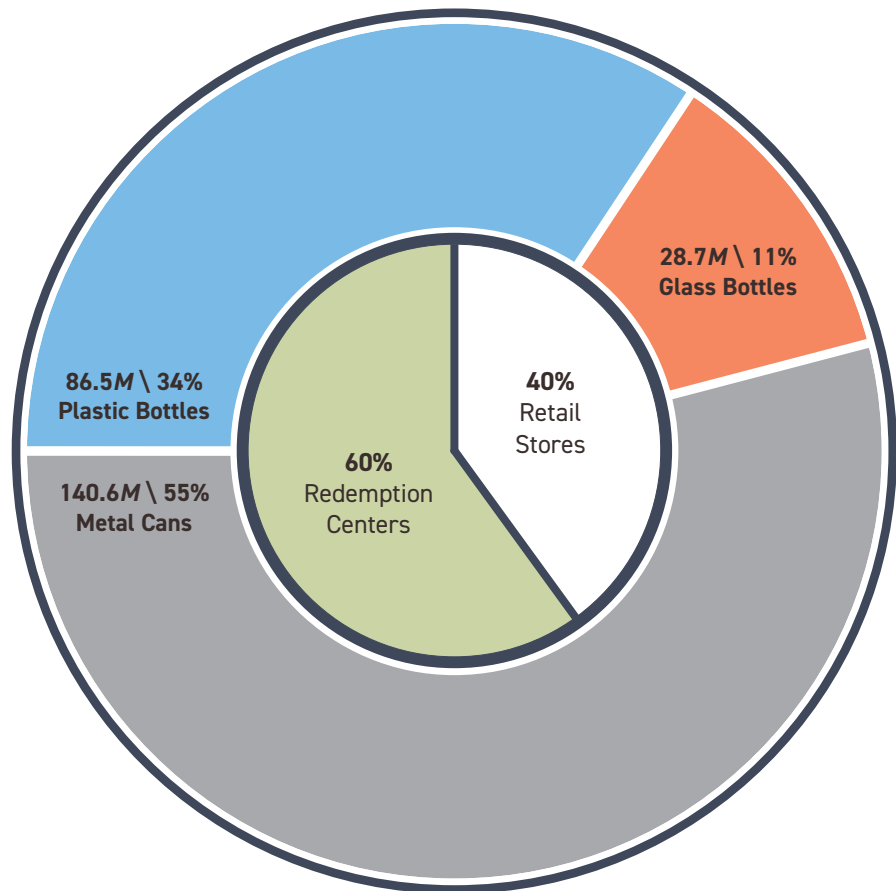
OBRC is a not-for-profit cooperative that does not receive funding from the State of Oregon and uses ZERO (\$0) Oregon taxpayer dollars.

## Return Volume by Container Type (Q4) + Return Location (2018)

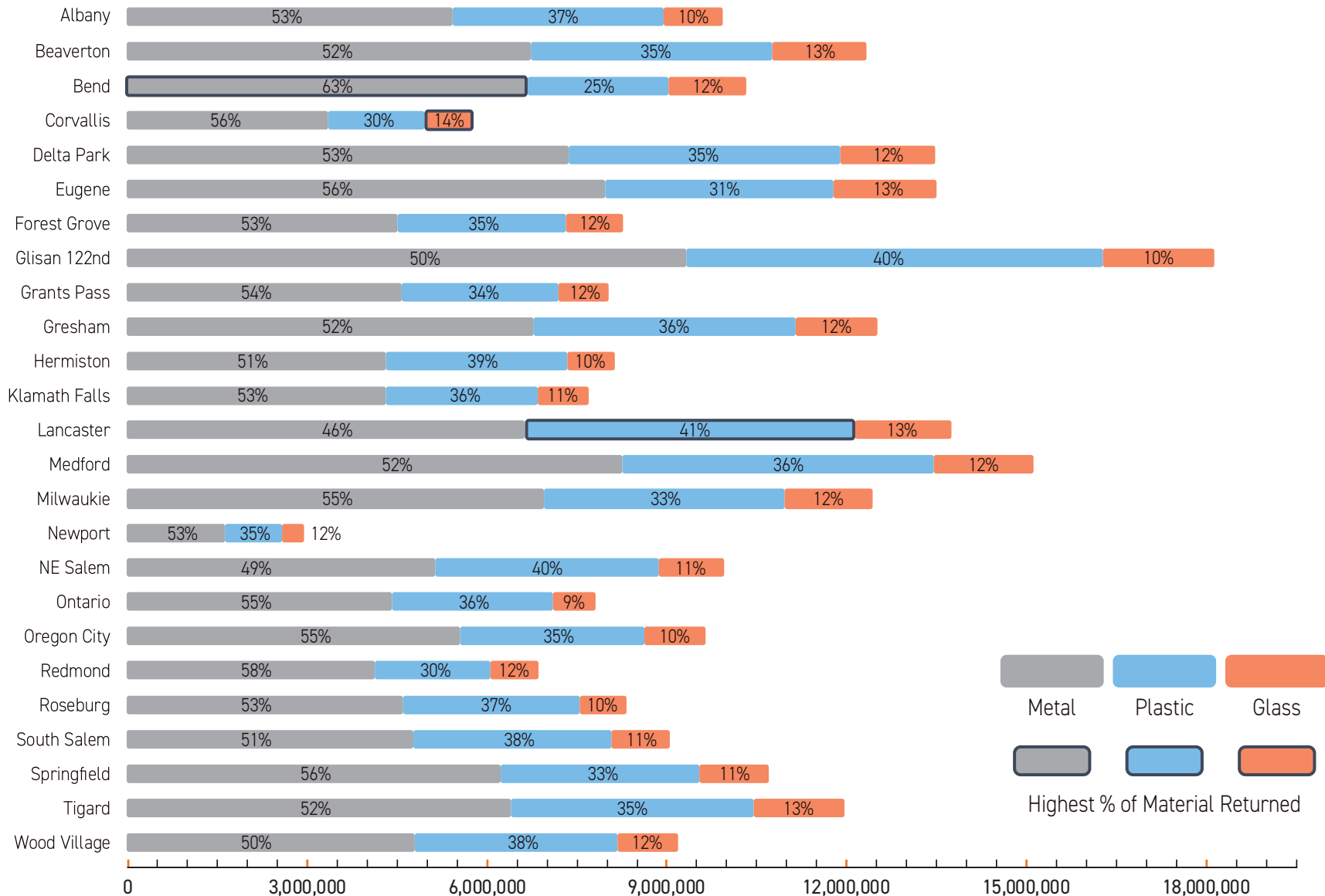
### BottleDrop Center Returns

Containers Redeemed Q4	255.8M
Redeemed per Hour Open	284,262
Redeemed per Day	2.8M
Redeemed per Resident Q4	60

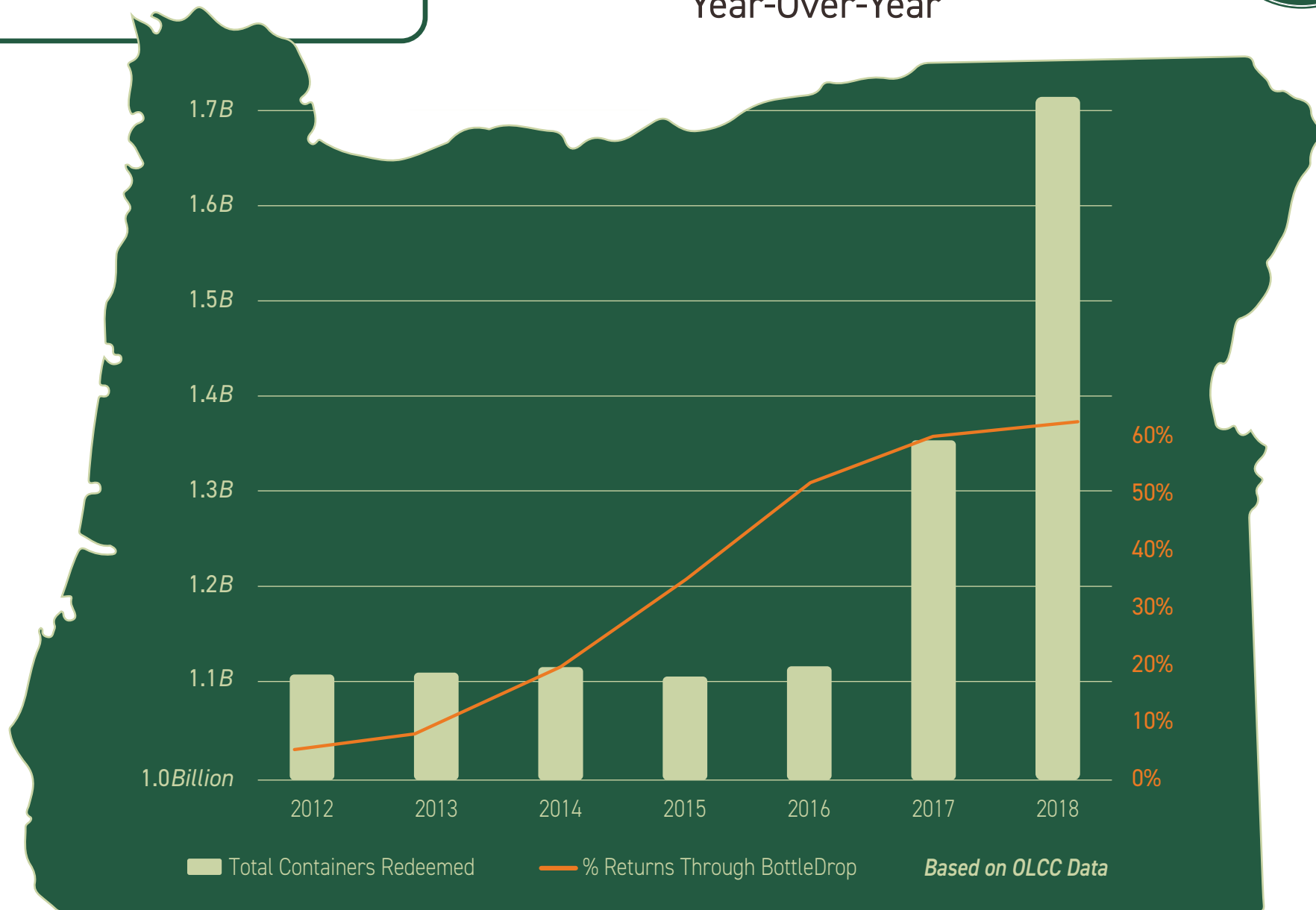
**In Q4 2019, an average of 60 containers were returned per Oregon resident. Additionally, we processed ~17,068 Green Bags every day.**



## Return Volume by Redemption Center + Material



## Container Return Volume Year-Over-Year





## BottleDrop Accounts

*We added 279 new accounts daily.*

Q4 New Accounts	25,122
Bend	865
Eugene	2,485
Hermiston	688
Medford	1,537
Portland	8,829
Website	10,446
Total BottleDrop Accounts	408,006





## BottleDrop Give

Fundraisers Registered	1,504
Total BottleDrop Give Accounts	2,274
Q4 New Give Accounts	272
Total Raised in Q4	\$444,752

### ***HOLIDAY GIVE: Doing Twice the Good and Giving Twice the Cheer***

The 2019 Give Holiday Matching Program was a great success. We had 287 nonprofit participants that dropped ~5,800 Blue Bags during the 20 day matching period. Participants were refunded bag processing fees and had their funds matched at 20%. A total of \$49,280 was raised for great causes around the state, and we also gave away \$2,500 through social media prizes.



### ***The Most Sustainable Choice in the Beverage Aisle***

BottleDrop Refillables continues to create a strong presence at the local, national, and international level. Many program partners shared their beverages and sold bottles for the holiday season at a tasting hosted by Coopers Hall Winery. Refillables was featured on a panel at the Sustainable Packaging Coalition's Advance Conference, which focused on best practices for reusable packaging in the beverage industry. Mikkeller Brewery, an international beer icon based in Denmark, opened a brewery in Portland and created a beer in the BottleDrop Refillable bottle to celebrate the opening.

## **BottleDrop Refillable Bottles**

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Refillable Bottles in Circulation	407,840
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Producers Using Refillables	9
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Bayern Brewery, Buoy Beer, Cooper's Hall Winery, Cider Riot!, Double Mountain, Gigantic, Mikkeller Portland, Wild Ride Brewing, Worthy Brewing

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Statewide Refillable Programs in US	1
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## BottleDrop Plastics

*ORPET Facility - St. Helens, OR*

Plastic Bottles Returned	132.9M
Lbs. of PET Flake Processed	8.5M
School Buses Equiv. in lbs.	284
Cubic Ft. of PET Flake	350,436
School Buses Equiv. in Cubic Ft.	110





**Quarterly**  
**REPORT**



**Questions? We're here for you.**

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