





Q2 - 2018

Q2 saw the continued impact of the expansion of the Bottle Bill from January 1, 2018. Many products in the expansion are most heavily consumed in summer, and the increasing volume in Q2 begins to reflect that. Interest in the BottleDrop Give program grew dramatically with over 25% growth in the number of participating non-profit fundraisers. Also, Q2 saw the launch of our first-in-the-nation statewide refillable beer bottle program, with the first pallet of bottles delivered to Widmer Brothers Brewing. Look for much more refill activity in coming reports!





OBRC Facts



Redeemables: Aluminum, Glass, Plastic		
Containers Processed ~1.35 <i>B</i> (2017)		
Redemption Centers	23	
Reverse Vending Machines	264	
BottleDrop Express Sites	15	
Express Sites In Development	4	
Retail Drop Sites Served	2238	
Reverse Vending Machines	473	
Employees in Oregon	407	
Members & Participants	86	
Processing Plants	5	
Portland, Eugene, Hermiston, Medford, Redmond		
Annual Operating Budget	~\$34 <i>M</i>	
OBRC is a not-for profit that does not		

OBRC is a not-for profit that does not receive funding from the State of Oregon and uses ZERO (\$0) Oregon taxpayer dollars.



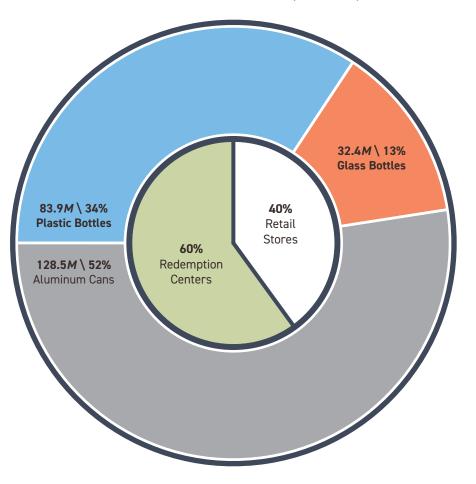


BottleDrop Center Returns

Containers Redeemed Q2	244.8 <i>M</i>
Redeemed per Hour Open	272,027
Redeemed per Day	2.7 <i>M</i>
Redeemed per Resident Q2	58
Containers Redeemed 2017	1.35 <i>B</i>
Total Redemption Rate 2017	82%

In Q2 2018, 58 containers were returned per Oregon resident.

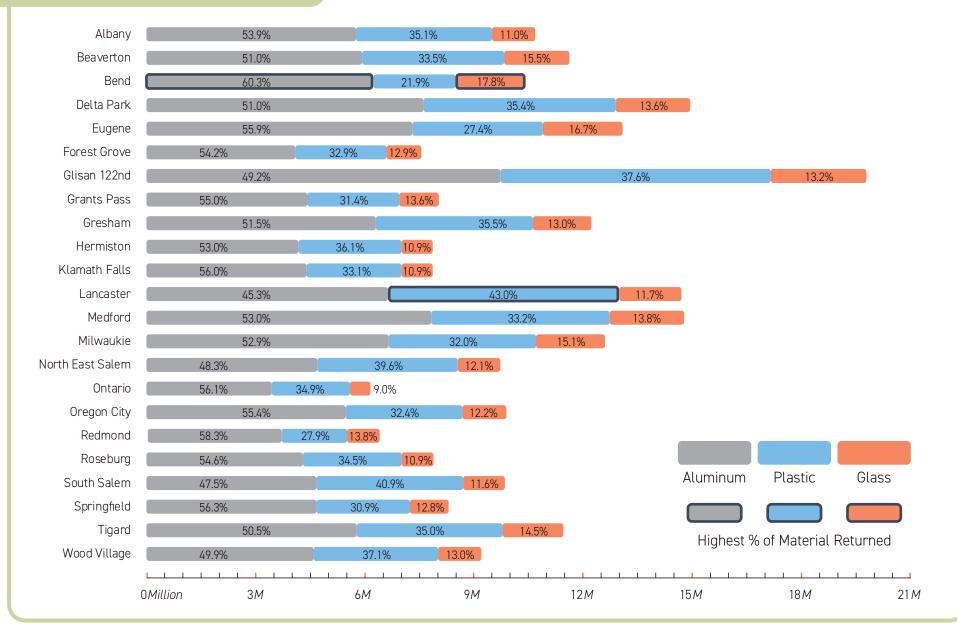
Return Volume by Container Type (Q2) + Return Location (2017)





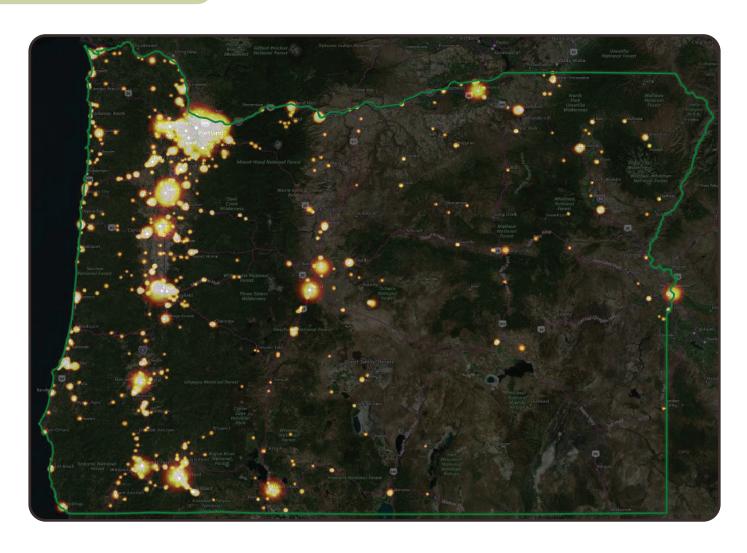


Return Volume by Redemption Center + Material

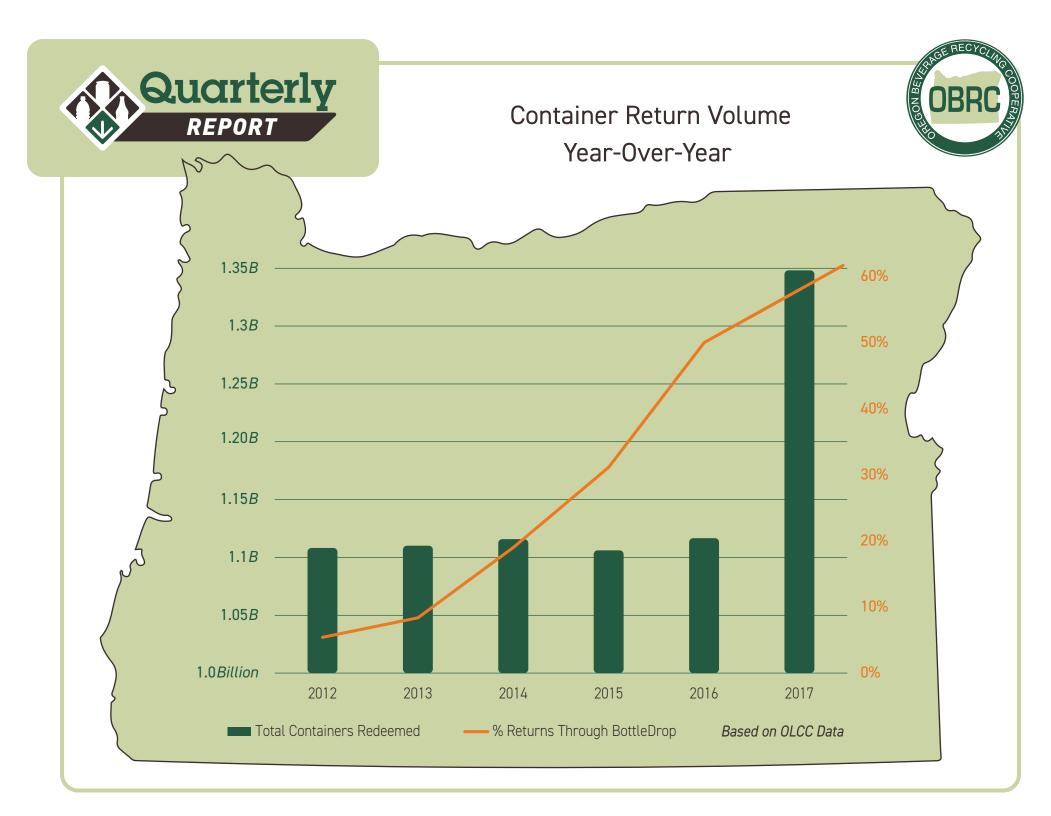








Redemption by Volume - Heat Map

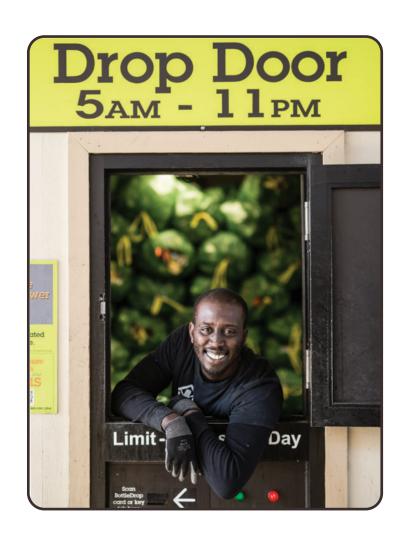






BottleDrop Accounts

We process ~11,000 green bags daily	
Q2 New Accounts	25,347
Bend	1,498
Eugene	5,009
Hermiston	1,611
Medford	2,411
Portland	14,818
Total BottleDrop Accounts	243,023









BottleDrop Give	
Fundraisers Registered	1121
Total BottleDrop Give Account	s 904
Q2 New Give Accounts	197
Total Raised in Q2	\$395,350

FEATURED FUNDRAISER: Stearns Elementary Accessible Track & Field Project

An invisible athletic barrier lies where the playground grass begins forcing some students to sit on the sidelines and watch as their classmates run and walk during school activities, including the Recess Running and Walk with a Hero programs.

Stearns Elementary is fundraising to build a 200m rubber track that will provide a safe and accessible space for everyone to actively pursue a brighter future together!







Refillable Bottles. Reborn.

OBRC and Widmer Brothers Brewing collaborated to brew a Summer ale exclusively with Oregon ingredients and bottled in Oregon-made, refillable bottles to kickoff BottleDrop Refill on June 21, 2018. Cheers to a refillable future!

BottleDrop Refill

Refillable Bottles. R	eborn.
Participating Breweries	7
Refill Bottles Ordered	720
Statewide Refill Programs in US	1







BottleDrop Plastics

ORPET Facility - St. Helen, OR

Plastic Bottles Returned 83.9*M*

Lbs. of PET Flake Processed 6.1*M*

School Buses Equiv. in lbs. 203

Cubic Ft. of PET Flake 249,551

School Buses Equiv. in Cubic Ft. 78







Questions? We're Here for You.

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